

**inspire
days**

Sponsorship Opportunities Inspire Days 2018



The Hague, Netherlands

Wednesday, 12th September to
Friday, 14th September

About the Conference

Inspire Days 2018, Quadient's annual User Conference, will once again bring Quadient customers, prospects and partners from the EMEA region together for inspiring keynotes, insightful business and technical breakout sessions and thought leadership strategy discussions. The 2018 conference is an ideal venue to network with key customers, prospects, peers and Quadient experts.

Inspire Days 2018 will take place at the World Forum in The Hague, Netherlands from Wednesday, 12th September to Friday, 14th September. The annual Partner Day, open to Quadient Partner Advantage Program member organizations, will take place on Wednesday, 12th September. The User Conference proceeds on Thursday and Friday with general sessions and breakout sessions featuring business and technical tracks.

Visit the Inspire Days 2018 website www.inspiredays2018.com to view the complete agenda and to learn more about the venue.



Conference Packages

Package Details	Fees
Conference pass + airport transfers + 1 night at The Hague Marriott Hotel	390 €
Conference pass + airport transfers + 2 nights at the Novotel Den Haag World Forum Hotel	580 €
Conference pass + airport transfers + 2 nights at The Hague Marriott Hotel / Crown Plaza	640 €
Conference pass only (Dinners and airport transfers are not included)	230 €

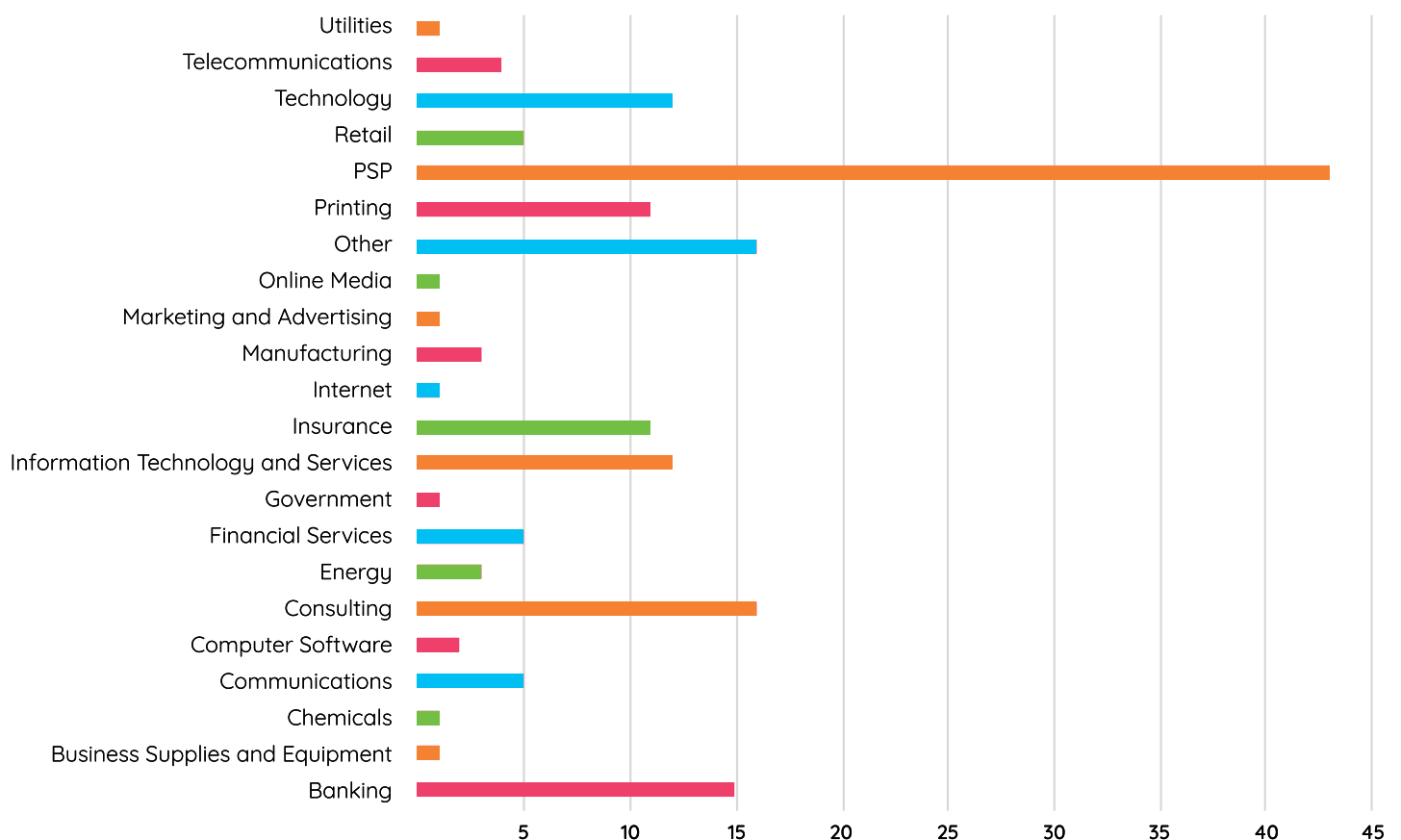
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Inspire Days 2017 By the Numbers

The 2017 Quadient Inspire Days conference brought solution experts, business and IT leaders from diverse industries together at the Hilton Berlin Hotel in Berlin, Germany.

>400 Attendees
 (includes Quadient employees)
>30 Speakers
>25 Sessions

Attendees by Industry



A photograph showing several hands of different skin tones and ages stacked together in a circle, symbolizing teamwork and community. The hands are positioned in the upper half of the page, with the background being a soft, out-of-focus blue-grey.

Sponsorship Opportunities

Partners are key to the success of the annual Inspire Days conference. We encourage partners to invite our joint customers to share key learnings through specific use cases and testimonials.

The conference provides a unique opportunity to demonstrate the alignment between Quadient and your organization, showcase new products and services, meet potential customers and strengthen relationships with existing customers.

Join us as a Sponsor to demonstrate your organization's capabilities in front of 400+ Quadient users from some of the largest print services providers, insurance companies and financial institutions in the EMEA region.

Why Sponsor?

Build relationships

Forge meaningful connections with 400+ attendees including Quadient executives and product experts, customers, prospects and peers.

Amplify your brand

Amplify your brand, demonstrate your organization's unique capabilities and position your organization as a trusted partner.

Increase the visibility of your company at the Inspire Days 2018 conference by selecting one of the following Sponsorship packages or a la carte sponsorship options:

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Sponsorship Packages

	SILVER	GOLD	PLATINUM
Sponsorship Cost	3,500 €	6,000 €	8,000 €
Demo pod with monitor, power, internet and 2 stools	X	X	X
Co-branded sponsor email to invite customers featuring content download option ⁽¹⁾			X
Inclusion on “Thank You to Sponsors” slide in general session	X	X	X
Logo, link and profile on conference website	100 words	200 words	300 words
Prominent logo inclusion on onsite signage	X	X	X
Pre-event promotional Tweets on @Quadiant ⁽²⁾			X
Pre-event LinkedIn posting announcing sponsorship			X
Guest Blog on Quadiant.com/blog ⁽³⁾			X
45-minute Breakout Session (with or on behalf of a customer) ⁽⁴⁾		Inclusion in call for speakers	Dedicated session
Conference pass(es)		1	2
Additional conference passes at a 30% discount		1	2
Choose from a la carte sponsorship options ⁽⁵⁾		1 item	2 items
Inclusion in InspireCast Podcast			X

(1) Content provided by partner.

(2) 10 tweets in the 4 weeks prior to the conference.

(3) Blog post of 350 words maximum.

(4) Breakout session title, 100-word description, name of customer and name of presenter(s) must be submitted to Quadiant no later than June 1, 2018. No exceptions will be made.

(5) First-come, first-served after signed contract is returned to Quadiant.

A la carte sponsorship options:

	Available	Cost
Welcome Dinner	1	2,500 €
Breaks (2)	1	1,500 €
Lunch (2)	1	1,500 €

Premium Sponsorship options:

	Available	Cost
Co-Logo on Lanyards	1	2,000 €
Logo on Bags	4	2,000 €



Please contact Anneloes Rossen via email at a.rossen@quadiant.com to secure your sponsorship or if you have any questions.

Registration

Customers can register to attend the User Conference on the event website: www.inspiredays2018.com.

Quadient will provide an invitation email to each partner. Delegates will indicate the name of their partner during the registration process.

Invoices will be sent directly to the delegates unless we have clear instructions that registration should be invoiced to the partner.

Opportunity Management

Opportunities generated through the event will be assigned to the partner indicated by delegates during registration.

Payment Terms

Invoices will be managed by the Quadient finance team. Additional details are available upon request.



QUESTIONS?

Contact Anneloes Rossen
via email at
a.rossen@quadient.com